

409
on
Adams

Friday, October 13, 2023

BOURBON
& BITES

Lackawanna
COLLEGE

Local. Affordable. Career-Focused.

Lackawanna COLLEGE

Local. Affordable. Career-Focused.

July 25, 2023

Dear Friend of Lackawanna College,

For the past 129 years, Lackawanna College has been serving the people of Northeastern Pennsylvania as one of the most cost-efficient higher education institutions in our region. We invite you to support Lackawanna College by sponsoring our first ever, **Bourbon and Bites!** This vital fundraiser will be held on **Friday, October 13, 2023** at our very own 409 on Adams.

Highlighting this year's event will be a very special honoree: **President Emeritus, Mark Volk**. When COVID hit in 2020, much to our dismay, the college was never able to honor our former President in the way he deserved. This new and exciting event will honor Mark's service and legacy to the college by dedicating the dining room at 409 on Adams, a student-run restaurant. 409 on Adams is managed by culinary and hospitality students and serves as an instructional environment, providing students with real-world experience.

Lackawanna College has many exciting things planned for the future. Among those plans is the Center for Technology Innovation (CTI), which will provide education and training in cutting-edge, technology-based fields on both a regional and national level. To prepare students for the jobs of tomorrow, CTI will offer undergraduate degrees, corporate training, and short-term, stackable certificates. Key areas of focus will be robotics & automation, electric vehicles/advanced automotive, cybersecurity, and communications technology. Lackawanna College needs your support in order to continue our mission of providing a quality education to anyone with the desire to improve their lives and better our communities.

Can we count on your support as a Sponsor for Bourbon and Bites? Please review the materials accompanied with this letter. If you have questions, please contact Amber Riedinger, Director of College Advancement, at riedingera@lackawanna.edu or (570) 961-7895.

Thank you in advance for your support!



Jill Murray
President & Chief Innovation Officer



2023 Sponsorship Opportunities

Presidential Sponsor (3 Available).....\$10,000

- Company name/logo included on event invitation *deadline to be featured on invite: 8/25/23
- Company name/logo mentioned in promotional flyers
- 2-3 minute speaking opportunity at the event
- Company name mentioned in press releases and media appearances
- Recognition during event program
- Prominent signage throughout event space
- Company name/logo included in event slide show
- Company name/logo featured on Lackawanna College Facebook page
- Mention on Lackawanna College website
- Company name/logo included in post-event thank you ad
- 8 complimentary tickets to the event

Old Fashioned Sponsor.....\$7,500

- Company name mentioned in press releases and media appearances
- Recognition during event program
- Prominent signage throughout event space
- Company name/logo included in event slide show
- Company name/logo featured on Lackawanna College Facebook page
- Mention on Lackawanna College website
- Company name/logo included in post-event thank you ad
- 6 complimentary tickets to the event

Prime Sponsor.....\$5,000

- Prominent signage throughout event space
- Company name/logo included in event slide show
- Company name/logo featured on Lackawanna College Facebook page
- Mention on Lackawanna College website
- Company name/logo included in post-event thank you ad
- 4 complimentary tickets to the event

Full Proof Sponsor\$2,500

- Company name/logo included in event slide show
- Company name/logo featured on Lackawanna College Facebook page
- Mention on Lackawanna College website
- Company name/logo included in post-event thank you ad
- 2 complimentary tickets to the event

Chef's Kiss Sponsor.....\$1,000

- Company name/logo included in event slide show
- Company name/logo featured on Lackawanna College Facebook page
- 1 complimentary ticket to the event

Barrel Sponsor\$500

- Company name/logo included in event slide show



2023 Sponsor Commitment Form

Company Name:

Contact Name:

Address:

City:

State:

Zip:

Phone:

Email:

- | | |
|--|--|
| <input type="checkbox"/> \$10,000 Presidential Sponsor | <input type="checkbox"/> \$7,500 Old Fashioned Sponsor |
| <input type="checkbox"/> \$5,000 Prime Sponsor | <input type="checkbox"/> \$2,500 Full Proof Sponsor |
| <input type="checkbox"/> \$1,000 Chef's Kiss Sponsor | <input type="checkbox"/> \$500 Barrel Sponsor |
| <input type="checkbox"/> Other \$ | |

Please send completed form & payment to:

Lackawanna College
Office of Advancement
501 Vine Street
Scranton, PA 18509

Please send high resolution logo to Amber Riedinger at riedingera@lackawanna.edu by October 1, 2023.

Questions? Contact Amber at the email above or call (570) 961-7895